



**Richard P. Rizzuto, KAV**

Vice President

Tenant Advisory: Retail Agency, Leasing: Retail Agency, Leasing: Office, Tenant Advisory: Office

Licensed Broker-Salesperson

Lic #: NJ 0786071

### **Career Highlights:**

Rick currently works with Transwestern after being in the retail sector at Cushman and Wakefield. There he identified and sourced national roll-out business opportunities for international brands with total client commitments in excess of half-a-billion dollars. Rick has worked on property acquisition teams for national brands such as *Equinox Fitness, The Running Company, Verizon Wireless* and others, as well as many Agency teams, fostering interest in, and generating business for, properties owned by *SJP Properties, Lefrak, Roseland, Olnick-Fisher, Fisher Brothers, and Woodmont Properties, Capodagli Property Group, Penobscot Management, and others.*

From 2008 to 2010, Rick was responsible for the exclusive leasing and marketing assignment of the *Shops on the Green* at *40 Park*, a 70,000+ square foot retail component to a seven-story, ground up mixed use project with over 200 luxury condos in historic downtown Morristown, New Jersey. Rick was a driving force in successfully securing both regional and national tenants for the project, ranging from *AT&T* to *ROOTS* Steakhouse & *Urban Table* Restaurant (*Harvest Restaurant Group*) to *Qdoba* to *Starbucks*. He and a visionary team won the award for the largest NJ retail lease in 2010 [for the Harvest Restaurant Group deals at Shops on The Green] published in the Mid-Atlantic Real Estate Journal. As of today Rick is working on expanding Morristown's growth further for well-known Owner, *Morristown Green, LLC* ([www.TheNewMorristown.com](http://www.TheNewMorristown.com)). Additionally, he and elite Transwestern teams are working diligently to accomplish the same goals in/with/for **Woodbridge, Caldwell**, and more.

Prior to the above, Rick founded and ran his own Celebrity driven product placement and integration firm, *RPR Marketing Solutions*, where he helped bridge corporate clients with national celebrities for appearances and speaking engagements for the likes of *Microsoft* and *Delta Airlines*, as well as blended various brands seamlessly into the fabric of popular TV shows, feature films and well-known award shows; from the American Music Awards, to the Country Music Awards, to the Night of 1000 Stars. Though Rick no longer has day-to-day responsibilities for RPR, it is still a thriving entity with customers nationwide.

Rick remains its Chairman.



# WHO'S REPRESENTED

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in Real Estate

## Past/Present Professional Affiliations/Recognition:

- ICSC
- NAIOP
- New Jersey Business Association
- MCEDC
- Advertising Club of NY & NJ
- Active CCIM Candidate
- NJ Broker-Salesperson
- Alumni of Rider University's Elite DAARSTOC program.
- Recipient of a National Leadership Award

## Education:

Rick received a bachelor's degree in Business Administration/Marketing from Rider University.

## Years in Real Estate Industry:

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